

MEMORANDUM

To: All Interested AIA Massachusetts (AIA MA) Members
From: John Nunnari, Executive Director, AIA MA
Date: 07/23/2025
Re: Massachusetts Representative to the AIA Strategic Council

The AIA Strategic Council, established in 2015, supports the advancement of the architecture profession by advising the AIA Board and other entities on key issues and opportunities. While not a governing body, the Council plays a vital role in shaping AIA's strategic direction. Its responsibilities fall into two primary areas: facilitating communication between AIA and its constituencies and conducting environmental scans to identify emerging challenges and opportunities. The Council represents member interests, shares Institute priorities, gathers feedback, and ensures diverse representation. It also identifies long-term trends, informs AIA's strategic and operational planning, and recommends public policy positions. Additionally, the Council elects At-Large Directors to the AIA Board, contributes to leadership development, and, with Board approval, may propose workgroups or task forces to support its mission.

Role of the Strategic Council

The Strategic Council's responsibilities fall into two focus areas outlined below:

- Facilitate communication between AIA and constituencies;
- Represent the interest of constituent members;
- Disseminate information and insight to constituencies about the Institute's priorities and activities;
- Gather input from constituencies and communicate to the Institute;
- Ensure that its composition reflects and represents the geographic and demographic diversity of the profession.
- Elect At-Large Directors to the Board of Directors.

Conduct ongoing environmental scans to identify and monitor issues and opportunities facing the architecture profession:

- Identify long-term and strategic issues for Institute consideration.
- Survey the profession, identify opportunities and threats, and inform the goals, objectives, and strategies of the Institute in order to help guide the Institute's planning process.
- Develop and recommend public policy positions on behalf of the Institute for consideration and potential approval by the Board.
- Contribute to the AIA strategic planning process.
- Review the Institute's operating plan and budget and provide its endorsement and/or recommendations for the Board's consideration.
- Engage in leadership development.

To learn more about the make-up of the Strategic Council, qualifications for serving, and the roles and responsibilities of its members, [click here](#)

Term:

Three-year term. Representatives may serve more than one term, whether consecutive or otherwise

Timeline

*AIA Massachusetts is the consortium of the Boston Society of Architects,
the Central Massachusetts Chapter of the AIA and the Western Massachusetts Chapter of the AIA*

- Applications accepted through **5 pm on Thursday, September 4, 2025**
- Notifications sent after the Board of AIA MA makes their selection at their September board meeting (date TBD).
- Notification of new SC member is forwarded to the AIA National staff liaison immediately **after AIA MA September board meeting**.
- Orientation for incoming members of the SC will be held in December at Governance Week. Position officially begins on **January 1, 2026**.

To apply

Submit a single pdf file containing a cover letter that expresses your interest and unique qualities, along with a current resume, to junnari@architects.org